

# DREAM THE END



## IN HONOR OF FASHION WEEK NYC DIGITAL ART GALLERY 'DREAM THE END' COLLABORATES WITH FASHION DESIGNER WES GORDON

New York, September 6, 2012 - DREAM THE END ([www.dreamtheend.com](http://www.dreamtheend.com)) today announced the launch of its latest online edition, curated by fashion designer Wes Gordon.

For DREAM THE END's tenth edition, Gordon draws from his architectural inspirations and favorite artists, ranging from Czech photographer František Drtikol, to early twentieth century French interior design by Jean-Michel Frank and the contemporary art fashion photography of Helmut Newton.

"Certain spaces, just like certain images, I am really drawn to. I often imagine who is the woman walking through this room? What does she look like? What is she wearing? In this grand space, what is her coat like? What is her button like? So that she seems at home and comfortable here." -Wes Gordon

Wes Gordon is a New York City based designer and finalist for the CFDA/Vogue Fashion Fund Award. He is currently preparing to show his fifth collection during New York Fashion Week. Hailed as a "designer to watch" by InStyle and part of "New York's new guard" by Harper's Bazaar, Gordon is a leader of the next generation of fashion's top designers. His interest in architecture and using the body to explore shape and form is evident in both his own design and his selection for this edition.

"Fashion to me is not finished until it's on a body, in much the same way architecture or interior design is really not complete and done until it's being inhabited or lived in or walked through or experienced." -Wes Gordon

DREAM THE END will be releasing an exclusive interview with Gordon later this September. Wes Gordon will be presenting his Spring 2013 collection next week during NY fashion week.

ABOUT DREAM THE END - an online platform: part-blog, part-magazine, and part-gallery which features art and inspiration of exceptional talents in the fields of music, writing, motion, and fine arts. The online platform draws attention to hidden gems in art using a democratic, fresh, and exciting approach. It allows its users to discover, learn, and enjoy a beautiful online environment while streaming notable tracks and mixtapes uninterrupted. Each month DREAM THE END dedicates its home page to a curated theme or Guest Editor featuring exclusive collaborations found only on DREAM THE END.

To view this month's collaboration with Wes Gordon, visit: [www.dreamtheend.com](http://www.dreamtheend.com)

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