

DREAM THE END

DREAM THE END ANNOUNCES EDITION 5 WITH GUEST EDITOR BRYAN LEITGEB
AND GUEST DJ MICHAEL KLAUSMAN

FEBRUARY 1, 2012 - Edition 5 of the newly launched online art space, DreamTheEnd.com, will go live today featuring selections by Guest Editor Bryan Leitgeb, owner of Mast Books in New York City, as well as a mixtape by Guest DJ Michael Klausman of Other Music.

Guest Editor Bryan Leitgeb was born in Flint, Michigan, and graduated from New York University in 1996. He opened Mast Books on Avenue A in the East Village with his wife, James McKee, in 2010. Mast Books is an East Village neighborhood favorite, known for its gallery-like attention to presentation, carefully curated selection of used and new books, in particular its collection of art and film books.

“Even though DREAM THE END is an online art space, we are intrinsically connected to the print world. We wanted to bridge the online and offline worlds with this edition and share works from rare and vintage books that might otherwise be missed,” says Melissa Jones, Creative Director for DREAM THE END. “We also wanted to support local businesses and the idea of collectable books and art. Through his store and his own personal collection, Bryan has a unique and interesting point of view that we knew our DREAM THE END audience would appreciate.”

Works showcased in Edition 5 range from experimental artists such as Gordon Matta-Clark, Wallace Berman and Marian Zazeela, to filmmakers Len Lye and Stan Brakhage, poet D.A. Levy and singer/activist Oidupaa Vladimir Oiun. Edition 5 also features a mixtape by Guest DJ Michael Klausman from Other Music. The mixtape is inspired by obscure, eclectic pieces ranging from Swiss choral music, Puerto Rican steel drums, solo harmonium recordings from a mid-20th century spiritual guru, and Fluxus composer Terry Fox’s experiment with sub-harmonic sounding snapped piano wire.

Edition 5 is now live on DreamTheEnd.com.

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ABOUT DREAM THE END - DREAM THE END is an online art space that provides a fresh venue for inspiring works of art including painting, drawing, photography, film, animation, music, poetry and writing. Each edition features an exciting front page with a curatorial theme and works of different mediums coexisting side by side. While the front page is always curated, the site’s innovative random view feature lets the user explore and discover new works from the full library of DREAM THE END. Music is an optional but large part of the site featuring exclusive mixtapes and notable single tracks for users to stream while exploring.

ABOUT MELISSA JONES - Born and raised in Hong Kong to artist parents - her father, an Australian writer and her mother, a Chinese painter - Melissa Jones attended Rhode Island School of Design prior to moving to New York City. Melissa has had over ten years of experience as a Creative Director working with some of the most influential agencies and brands in music, publishing, luxury and fashion, including Tommy Boy Records, Karl Lagerfeld and Visionaire | V Magazine. Melissa co-founded Audika Records and co-produced Arthur Russell’s Calling Out of Context. She founded DTE Studio and DREAM THE END in 2008.

ABOUT DTE STUDIO - DTE Studio is a boutique creative agency based in New York City specializing in branding, advertising and graphic design. DTE Studio was founded to offer an alternative for luxury and lifestyle brands in an ever-changing market.